

# QUALIFICATIONS

ELECTRONIC PORTFOLIO [anthonyquigley.com/portfolio](http://anthonyquigley.com/portfolio)

## WEB DESIGN

Wireframes  
 Full design and skinning  
 Style guides and branding  
 Navigation and user interface  
 CSS styling  
 Email blasts  
 Banners

## WEB DEVELOPMENT

HTML, PHP driven websites  
 Hand coding and program assisted  
 Backend development  
 JavaScript, MySQL  
 Search engine optimization  
 Site maintenance and management  
 Flash and animation

## PRINT DESIGN

Collateral  
 Advertisements, billboards  
 Direct mail  
 Typography and layout  
 Logo, branding and identity  
 Offset, digital printing  
 Paper, ink, printing techniques

## MANAGEMENT

Project management  
 Workflow coordination  
 Supervising, managing designers  
 Project planning and execution  
 Gathering, organizing assets  
 Collaboration with developers  
 Project timelines  
 Content management

## ATTRIBUTES

Experienced supervising, managing  
 Flexible and reliable  
 Teamwork compatible  
 Organized and precise  
 Creative, conceptual thinker  
 Adapt to different styles  
 Personable  
 Stay current with standards, technology

## APPLICATIONS

Photoshop CS3  
 Illustrator CS3  
 InDesign CS3  
 Dreamweaver CS3  
 Flash CS3  
 QuarkXpress  
 Microsoft Office  
 Windows, Apple systems

# EXPERIENCE

## VIA DIRECT MARKETING

Graphic Design Manager | Senior Designer

**LAS VEGAS**  
**2007 - 2008**

Managed and directed graphic design department for very busy marketing and direct mailing company. Created, directed and developed brand identity for company and clients, implemented in-house standards, managed scope, quality and timeline of projects, coordinated design team and vendors. Collaborated with account executives, clientele, owners, and external vendors.

Developed and project managed multiple websites from start to finish, performed website maintenance, third party software implementations, and SEO. Managed multiple Adword campaigns for internal websites, performed statistical analysis and implemented and executed marketing campaigns across multiple media.

## A2 PRODUCTIONS

Owner | Graphic and Web Designer

**AUSTIN**  
**2004 - 2007**

Specialized in small to medium business identity creation and collateral development. Assisted clients in re-branding, refreshing, and strategic niche focusing of existing and original marketing materials and online media. Managed timelines, contract designers and production of concepts from start to finish.

## MANEXA / LEGALSPAN

Creative Director | Production Manager

**AUSTIN**  
**2005 - 2006**

Initiated marketing department for national leader in online CLE and certified training. Refreshed companies image, developed and executed strategic marketing and business identity plan, and successfully branded new national product lines.

Managed marketing and internal website development to increase visibility and created original copy and graphical imagery for advertising purposes. Collaborated with sales, developers, executives, and third party vendors.

## FILMART

Web and Graphic Designer

**LOS ANGELES**  
**2002**

Very busy fine art reproduction and licensing company for feature film productions. Developed creative concepts, designs, and managed implementation of projects. Organized assets and resources, worked closely with artists, and third party website developer.

## BACHELORS OF FINE ART

University of Austin at Texas | Austin  
 Texas Tech University | Lubbock